

Tinjurey Ecotourism Festival

Pangthang, EAST SIKKIM

12 & 13
MARCH
2016



BIRD WATCHING | TREKKING | ENVIRONMENTAL EDUCATION | PHOTOGRAPHY | VILLAGE VISITS | SOUVENIRS | DANCING | ETHNIC FOOD

WHAT IS ECOTOURISM?

In simple words, ecotourism is about preserving natural resources and forest life and at the same time, appreciating and enjoying the ingenuous charm of the land.

Ecotourism is viewed as an opportunity to generate income and employment. The basic premise of the ecotourism component is to develop successful community based ecotourism i.e. ventures that satisfy both conservation and development objectives, which are envisaged through community based ecotourism, which help in promoting the Himalayan way of life.

Ecotourism is a remarkable and pivotal part of tourism because it enhances the natural and cultural integrity of the people in a responsible manner.

The Tinjurey Ecotourism Festival, which will be held at the Namphong-Lingdok Ecotourism Zone on the 12th & 13th March, is an event filled with festivities and at the same time an effort to understand Ecotourism as a concept and create awareness.



An initiative of **ECOTOURISM DIRECTORATE, FEWMD, GOVT. OF SIKKIM.**

PROMOTED UNDER SBFP-JICA.



SUPPORTED BY: TOURISM & CIVIL AVIATION DEPT. STDC, TAAS, SHRA, WWF, ESSI, ECOSS, SUTO, LVA, SIKKIM TAXI ASSOCIATION AND OTHER LINE DEPARTMENTS
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